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KEY=OCR - STEWART ANGIE

OCR BUSINESS FOR A LEVEL

Hodder Education Exam Board: OCR Level: A-level Subject: Business First Teaching: September 2015 First Exam: June 2016 - Guides students through the new course and assessment structure with advice at the start of the book to help them understand what's required - Enables students to put their knowledge in context and helps them start analysing business data with case studies of real businesses included throughout - Prepares students for assessment with the 'Your turn' feature that contains practice questions including multiple choice, case study and data response, and those that test their quantitative skills

AS OCR BUSINESS STUDIES BROCHURE

OCR AS BUSINESS STUDIES STUDENT UNIT GUIDE NEW EDITION: UNIT F291 AN INTRODUCTION TO BUSINESS

Philip Allan Written by senior examiners, Alex Grant, Andy Mottershead and Judith Kelt, this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F291: An Introduction to Business. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade

OCR BUSINESS STUDIES AS

THE COMPLETE COMPANION

Nelson Thornes Written by two accomplished authors, this book offers complete full-colour coverage of the OCR specifications for AS Business Studies. Interactive double-page spreads cover each topic in bite-sized chunks with summaries and explanations written to the OCR specifications.

OCR BUSINESS STUDIES A2 STUDENT UNIT GUIDE: UNIT F297 NEW EDITION: STRATEGIC MANAGEMENT EPUB

Philip Allan Written by senior examiners, Andy Mottershead, Alex Grant and Judith Kelt, this OCR A2 Business Studies Student Unit Guide is the essential study companion for Unit F297: Strategic Management. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade

OCR BUSINESS STUDIES AS STUDENT UNIT GUIDE UNIT F292 BUSINESS FUNCTIONS

Philip Allan Written by senior examiners, Andy Mottershead, Alex Grant and Judith Kelt, this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F292: Business Functions. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade

OCR AS BUSINESS STUDIES UNIT 1, MODULE 2871

Philip Allan

OCR BUSINESS STUDIES FOR AS

Hodder Education This 3rd edition of the bestselling book edited by Ian Marcousé is full of features designed to enhance students' analytical skills and revision techniques. - Updated in full colour, with more illustrations to improve students' study - Case studies to ensure students can put their knowledge into context - Includes an interactive CD-ROM with extra activities and features to extend learning

OCR AS BUSINESS STUDIES, UNIT F292

BUSINESS FUNCTIONS

Philip Allan Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance

OCR BUSINESS STUDIES AS STUDENT UNIT GUIDE

UNIT F291 AN INTRODUCTION TO BUSINESS

Philip Allan Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance

OCR BUSINESS STUDIES DYNAMIC LEARNING

The complete student book in a Dynamic Learning format, plus teacher guidance, mark schemes and a wealth of additional resources.

A2 OCR RN BUSINESS STUDIES

Letts & Lonsdale

OCR BUSINESS STUDIES FOR A2

Hodder Education OCR Business Studies for A2 is the natural next step for students who have followed either OCR Business Studies for AS by Ian Marcousé or OCR Business Studies for AS by Andy Mottershead, Steve Challoner and Alex Grant. OCR Business Studies for A2: - puts the theory in context and aids students' understanding with a wide range of up-to-date real life examples - ensures students are able to apply concepts appropriately with extensive use of case studies - gives useful advice on what students should and shouldn't do to be successful exams with 'Examiner's Voice' feature OCR Business Studies for A2, Teacher's Resource CD-ROM (ISBN: 9780340982099) has answers to all the questions and activities from the textbook and can be purchased separately. For more information go to: www.hoddereducation.co.uk/business

OCR AS BUSINESS STUDIES UNIT 3, MODULE 2873

Philip Allan

OCR AS BUSINESS STUDIES UNIT 2, MODULE 2872

Philip Allan

OCR A2 BUSINESS STUDIES UNIT F293

STRATEGIC MANAGEMENT STUDENT UNIT GUIDE

Hodder Education This publication is the natural next step for students who have followed 'OCR Business Studies for AS' by Ian Marcouse. Endorsed by OCR and designed specifically for use with the new specification, it offers comprehensive coverage of the topic in an accessible, student-friendly style.

BUSINESS STUDIES FOR AS OCR

Cambridge University Press Matched to the AS specification from OCR with full coverage of the AS modules. Business Studies for AS 2nd edition matches the OCR specification, whilst retaining the best features of user friendliness from the 1st edition. In addition to new material in the contents, there are many more data response style questions and activities, many of which are based on real world cases.

OCR GCSE (9-1) BUSINESS, THIRD EDITION

Hodder Education Exam Board: OCR Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 An OCR endorsed textbook Build strong knowledge and skills with this market-leading Student Book from OCR's Publishing Partner for GCSE Business; fully updated by subject experts for the 2017 specification, it provides comprehensive content coverage, engaging case studies and assessment activities. - Develops understanding of business concepts and theories through clear explanations, illustrated by diagrams and cartoons that help all learners access the content - Cements and extends subject knowledge with case studies that encourage students to think commercially about contemporary issues and contexts - Enables students to apply their learning and strengthen their investigative, analytical and evaluation skills as they progress through a range of activities - Prepares students for assessment with a variety of practice questions and handy tips for successfully answering different question types - Supports revision by summarising the learning outcomes, key terms and facts for each unit

GCSE BUSINESS STUDIES PASS PLUS FOR OCR

Designed as a supplementary text for use by both students and teachers of GCSE business studies during the revision phase, this title can be used both in class and for homework to help students consolidate the information they have learnt over the past two years and learn how to apply their knowledge.

OCR AS BUSINESS STUDIES

This major textbook has been written to meet the needs of students taking OCR AS Business Studies. It provides comprehensive coverage of the specification and includes a wide range of detailed case studies to help students apply their understanding to real business contexts. Written by three highly experienced examiners, OCR AS Business Studies is printed in full colour throughout and comprises 51 chapters. Each chapter explains the core content of a business topic examined in AS units 1 and 2 and features: a set of OCR-style questions together with a mark scheme a case study with questions of the type that students will face in their examination modules, giving them a clear focus to their revision of each topic and an opportunity to improve their exam technique. The case studies have been written to reflect OCR's commitment to providing specifications 'which view business behaviour from a variety of perspectives.' Key terms are explained throughout the book and students are directed to further resources, especially websites where they can update information. Regular group tasks allow students to debate and justify their views on a number of business issues.

A2 BUSINESS STUDIES OCR MODULE 2880

BUSINESS STRATEGY

Student Unit Guides are perfect for revision. Each guide is written by an examiner and explains the unit requirements, summarises the relevant unit content and includes a series of specimen questions and answers. A Content Guidance section combines an overview of the specific unit or module and the key terms and concepts, with an examiner's interpretation so that students understand precisely what they need to understand and learn, the skills required and the potential pitfalls. A Question and Answer section provides graded answers, typically A and C, to questions which have been set to reflect the style of the unit. All responses are accompanied by commentaries which highlight their respective strengths and weaknesses, giving students an insight into the mind of the examiner.

OCR A2 BUSINESS STUDIES UNIT F297, . STRATEGIC MANAGEMENT

Philip Allan Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance

OCR AS BUSINESS STUDIES

TEACHERS GUIDE

Hodder Education *The Teacher Guide accompanies the OCR AS Business Studies (2nd Edn) textbook. It offers answers to the practice exercises and exam-style questions.*

BUSINESS BEHAVIOUR

Philip Allan *Student Unit Guides are perfect for revision. Each guide is written by an examiner and explains the unit requirements, summarises the relevant unit content and includes a series of specimen questions and answers. A Content Guidance section combines an overview of the specific unit or module and the key terms and concepts, with an examiner's interpretation so that students understand precisely what they need to understand and learn, the skills required and the potential pitfalls. A Question and Answer section provides graded answers, typically A and C, to questions which have been set to reflect the style of the unit. All responses are accompanied by commentaries which highlight their respective strengths and weaknesses, giving students an insight into the mind of the examiner.*

OCR AS BUSINESS STUDIES

BUSINESS STUDIES FOR OCR GCSE

Hodder Arnold *This is a new and essential text for students studying the new OCR GCSE Business Studies specification. It provides complete coverage of all elements of the revised specification including full and short courses, the options, key skills and coursework assignments.*

OCR (A) GCSE BUSINESS STUDIES REVISION GUIDE

Philip Allan *GCSE Business Studies Revision Guides for the AQA (A), AQA (B), Edexcel and OCR (A) specifications: - outline the core knowledge students need to tackle each subject - highlight key points with data and full colour illustration - explain business terms and jargon - clarify what students are being tested on in their course - provide short tests for understanding and examination-style questions to prepare for the big day!*

OCR BUSINESS STUDIES FOR GCSE

Hodder Education *OCR Business Studies for GCSE, 2nd edition is endorsed by OCR for use with the OCR GCSE Business Studies specification. It has been completely revised to meet the requirements of the latest OCR specification. - Inspires students and illuminates theory with numerous real life case studies - Gives your students excellent exam preparation with exam features and tips - Engages and motivates students with a student-friendly design, photographs and illustrations*

GCSE BUSINESS STUDIES OCR

It's time to bring your GCSE Business resources into the 21st Century

OCR APPLIED BUSINESS STUDIES FOR GCSE

Hodder Education *OCR Applied Business for GCSE Double Award is endorsed by OCR for use with the OCR GCSE Applied Business specification and covers all elements of the specification, as well as offering advice in preparing for the assessment. This book will ensure that students study the correct topics to the appropriate level of depth, ensuring they are in the best possible position to succeed. Written in a lively and accessible manner and packed with images and illustrations, the book will motivate and prepare students for the exam and the controlled assessment. - Clear learning objectives for each unit related to the OCR specification - Numerous real life case studies and examples to motivate and engage students - Clear guidance on portfolio construction and exam techniques*

OCR AS BUSINESS STUDIES

AN INTRODUCTION TO BUSINESS

Philip Allan *Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour Student Unit Guide provides support throughout the course. -Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index. -Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained. -Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance.*

OCR GCSE BUSINESS STUDIES

Philip Allan *Unlock your full potential with these revision guides which focus on the key content and skills you need to know With My Revision Notes for OCR GCSE Business Studies you can: - Take control of your revision: plan and focus on the areas you need to revise with content summaries and commentary from author Neil Denby - Show you fully understand key topics by using specific case studies to add depth to your knowledge of business issues and processes - Apply business terms accurately with the help of definitions and key words on all topics - Improve your skills to tackle specific exam questions such as data response with self-testing and exam-style questions and answers - Get exam-ready with last-minute quick quizzes at www.hodderplus.co.uk/myrevisionnotes*

OCR A2 BUSINESS STUDIES

STRATEGIC MANAGEMENT. UNIT F297

MY REVISION NOTES: OCR GCSE (9-1) BUSINESS

Hodder Education *Exam board: OCR Level: GCSE Subject: Business First teaching: September 2017 First exams: Summer 2019 Target success in OCR GCSE (9-1) Business with this proven formula for effective, structured revision; key content coverage is combined with exam-style tasks and practical tips to create a revision guide that students can rely on to review, strengthen and test their knowledge. With My Revision Notes every student can: - Plan and manage a successful revision programme using the topic-by-topic planner - Consolidate their knowledge by working through clear and focused coverage of the OCR GCSE Business specification - Test understanding and identify areas for improvement with regular 'Check your understanding' activities and answers, plus end-of-topic 'I can' checklists - Improve exam technique through practice questions, expert tips and examples of typical mistakes to avoid - Revise, remember and accurately use key business terms with definitions alongside the text for quick and easy reference*

OCR GCSE BUSINESS STUDIES REVISION GUIDE

BUSINESS STUDIES

Letts & Lonsdale *Written in ready-to-revise note form, these illustrated revision notes contain all the essential information for students studying the business studies OCR syllabus.*

OCR GCSE (9-1) BUSINESS, FOURTH EDITION

Hodder Education With up-to-date case studies of real-world businesses, this fully updated OCR GCSE (9-1) Business Student Textbook will help your students respond to exam questions with confidence, demonstrating how they can structure their answers for maximum impact. This Student Textbook includes: - Fully up-to-date exam questions, with 25% more practice questions and increased practical support for tackling different question types - More exam tips and advice, with examiner commentary showing how students should approach exam questions - Real-world case studies, new and updated, to reflect the developments in e-commerce and the impact of recent global and political developments - Quick knowledge-recall questions throughout the book to help students check understanding, and for teachers to use in assessment

BRITISH VOCATIONAL QUALIFICATIONS

A DIRECTORY OF VOCATIONAL QUALIFICATIONS AVAILABLE IN THE UNITED KINGDOM

Kogan Page Publishers British Vocational Qualifications is an indispensable reference for careers advisors, human resource managers, employers, teachers and students, featuring up-to-date information on over 3,500 vocational qualifications available in the United Kingdom. These include Vocational Qualifications (VQs), National Vocational Qualifications (NVQs), Scottish Vocational Qualifications (SVQs), Related Vocational Qualifications (RVQs) and apprenticeships. The directory also covers the latest developments within the fast-changing field of vocational qualifications, and details of awarding, examining and validating bodies. British Vocational Qualifications is a simple guide for anyone who needs to understand vocational education, whether researching what is available, verifying a qualification for legal purposes, or reviewing where best to study for them.

OCR GCSE (9-1) BUSINESS, FOURTH EDITION

Hodder Education

GCE AS LEVEL BUSINESS SINGLE AWARD FOR OCR

Heinemann This full colour student book covers all of the mandatory units for students to achieve the Single Award, and is exactly matched to the specifications of OCR.